

Priyono Santosa

Writer – Programmer – Data Enthusiast

Matraman, East Jakarta, Indonesia | Phone: +6285217284122 | Email: halo@pryspry.com

PROFESSIONAL SUMMARY

+10 years experienced as a professional writer/ journalist, graphic designer, web master and system administrator for various clients, startups, companies and non-profit organization in Indonesia, Malaysia, Singapore, Hongkong, and New Zealand.

Strong multidisipliner background and highly skilled in content creation, UI/UX design, CMS development, search engine optimization, digital campaign, data visualization, etc by developing a wide range of technologies across multiple frameworks, software, operating systems & programming language.

Result oriented as an individual worker, innovation relentless as a team leader and trusted team player in liasing with key stakeholders including team members to effectively conduct requirement gathering and optimize solution as per client requirements.

KEY SKILLS

- Design & Content Strategy
- Web Development and Maintenance
- UI/UX Frontend Development
- System Administrator/ Dev Ops
- Search Engine Optimization
- Digital Campaign/ Marketing
- Data Visualization/ Data Science

TECHNICAL SKILLS

- **Operating System:** Linux, Windows
- **Web Server:** Apache, Nginx
- **Database:** Mysql
- **Programming:** HTML, CSS, Javascript, PHP, R Language
- **Frameworks:** Twitter Bootstrap, Codeigniter, Laravel, Angular JS, Vue JS
- **Server/ Hosting:** WHMCS, WHM, cPanel
- **Content Management System:** Wordpress, Drupal, Joomla, Plone
- **Cloud Platform:** Google Cloud Platform, AWS, Digital Ocean, Vultr
- **Version Control System:** Git
- **Google Products:** Analytics, Tag Manager, Adsense, Search Console
- **Social Media Tools:** Hootsuite, IFTTT, Buffer
- **Data Science:** R Studio
- **Multimedia Editing:** Adobe Premier, Kdenlive, Audacity
- **Graphic Design:** GIMP, Adobe Photoshop, InDesign, Illustrator, CorelDraw, Inkscape

WORKING EXPERIENCE

Pryspry.com
Web Master

2014 - Present

Personal site that offer commercial services in web development, vps and shared hosting, content creation, data analyst and digital campaign as a freelance work. As a Web Master and team leader, I am responsible for managing the core team, caring for relationships with clients and developing various applications for client needs.

equalBright Education School
IT System Administrator/ DevOps

2012 - 2014

Junior school based in Bandung that offer multiple intelligence curriculum based on Information and Communication Technologies standards. As a System Administrator, I manage school computer networks, hardware and software, develop database software for students and teachers, regular maintenance and computer troubleshooting.

PT Nusa Cipta Teknologi
Junior Web Developer

2010 - 2012

IT Company based in Bandung that offer web and mobile apps development. As a Junior Web Programmer, I am responsible to develop website and content management system using PHP Framework and content management system for client needs.

Koran Jual Beli
Graphic Designer/ Layouter

2008 - 2010

Mass media advertisement company based in Bogor that published news, articles, and advertisement. As a Graphic Designer/ Layouter, I responsible to combine news, articles, and advertisement into well-designed newspaper printed format

Tabloid Kunci
Senior Editor

2006 - 2008

Political newspaper based in Jakarta. Directed and owned by few college student in Universitas Kristen Indonesia. As a Senior Editor, I responsible to lead writer team and produce text, images and drawing content that published once a month.

STARTUPS/ PROJECT-BASED EXPERIENCE

Algoritma Data Science Academy
Web Developer & Data Science Student

Aug 2018 – Oct 2018

Data science academy and training based in Jakarta. As a Web Developer, I responsible to develop Algoritma's Online Learning Management System. I also follow Data Visualization class for 3 months at Block71 Jakarta held by Algoritma.

PosBeritaKota.com**2016 – Present***Founder, Business Intelligence*

Startup media company based in Bekasi. This is my personal project with my father Agus Santosa – as known as senior journalist in Jakarta. As a Business Intelligence I responsible to create basic concept, server and website development, advertisement, and expand network with other media stakeholder in Indonesia. We are now looking for investor to join our project.

Ripstore.Asia**2014 – 2018***Founder*

Music streaming service based in Bandung, Bekasi and Jakarta. I founded this project with my wife, Diah Hayu Ramyastri based on our passion into local independent music scene. As a founder, I responsible to create basic concept, server and website development, music curation, and expand network with independent musician in Indonesia.

Disorder Zine**2014 – Present***Senior Editor, Web Developer*

Music magazine based in Jakarta. As a Senior Editor and Web Developer, I responsible to create magazine basic concept, server and website development, content curation, and expand network with other music journalist in Indonesia.

Jakartabeat.net**2011 – Present***Senior Editor, Web Developer*

Online Syndication Magazine that publish articles from many contributor around Indonesia. As a Senior Editor and Web Developer, I responsible to create magazine basic concept, server and website development, content curation, and expand network with other music journalist in Indonesia.

EDUCATION**Institut Ilmu Sosial dan Ilmu Politik (IISIP) Jakarta****2000 - 2008***Journalism/ Bachelor Degree***SMAN 71 Jakarta****1997 - 2000****SMPN 117 Jakarta****1997 – 1994****PERSONAL DATA**

Full Name : Priyono Santosa
 Nick Name : Priyo
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